



UNIVERSITEIT VAN PRETORIA  
UNIVERSITY OF PRETORIA  
YUNIBESITHI YA PRETORIA  
Faculty of Natural and Agricultural Sciences

**The Department of Geography, Geoinformatics and Meteorology cordially invites you to the following guest lecture:**

## **Work 2015: A GIS Survival Toolkit**

This lecture will provide GIS graduates entering the world of work in 2015 with an overview of GIS career path in the Banking & Financial services sector. It will also provide pragmatic and practical advice for job seekers and highlight the soft and technical skills required. A strong trend that is emerging is the convergence of Big Data, Analytics and GIS. This lecture will cover some key ideas that enable GIS practitioners to participate in this exciting convergence through spatial analytics. This lecture will conclude with a sampling of GIS applications that enable Banks and Insurers to optimize their branch network, manage risk and price risk based on geographical spreads.

**Presenter:** Suben Moodley,  
African Bank

**Date:** 9 May 2014

**Time:** 09h30 – 10h20

**Venue:** Room 1-2, Geography Building, University of Pretoria

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