

Modeling and Simulation for Medical Product Development and Evaluation Workshop

September 26, 2013 | Washington, DC

Financial Sponsorship Opportunities

This Workshop is aimed at drawing leading modeling & simulation experts from key stakeholders: industry, academia, and regulatory. Drug development and regulatory review has become increasingly challenging and resource intensive. An integrated strategic approach to developing and applying modeling and simulation tools in medical product development will enhance decision-making processes. This workshop will examine:

- Successes and lessons learned in the use of modeling and simulation by FDA, industry, and public-private-partnerships
- Novel tools and approaches to accelerate the development of efficacious medical products with optimal benefit/risk profiles
- Challenges & opportunities for these innovative approaches

C-Path and ISoP are offering these sponsorship opportunities to directly offset actual expenses incurred by those organizations in providing this workshop.

Don't miss this opportunity to connect with decision makers and influencers!

General Benefits for All Sponsors

All sponsors will receive the following benefits and acknowledgements:

- Prominent signage at the event
- Acknowledgement in the printed workshop agenda
- Acknowledgement on the Workshop's online registration site and web page
- Sponsor ribbons for your organization's representative(s) at the Workshop
- Acknowledgement and thank you from the podium

Become A Sponsor Today

In addition to the general benefits, Elite, Gold, and Silver sponsors also receive:

Elite Level—\$3,500

- Two complimentary registrations
- 10% reduced registrations for attendees from your organization
- Name & corporate logo on agenda and promotional materials highlighted as Elite-level supporter
- Name of company prominently displayed on signage at the workshop
- Thank you from the podium at beginning and end of workshop

Gold Level—\$2,750

- One complimentary registration
- 10% reduced registration for attendees from your organization
- Name on agenda and promotional materials highlighted as Gold-level supporter
- Name of company displayed on signage at the workshop
- Thank you from the podium at beginning and end of workshop

Silver—\$1,000

- 10% reduced registration for attendees from your organization
- Name on agenda and promotional materials highlighted as Silver-level supporter
- Name of company displayed on signage at the workshop
- Thank you from the podium at beginning and end of workshop

